

ADITI VENGURLEKAR

GRAPHIC AND VISUAL DESIGNER

+1 (912) 401-5329

aditi.vengurlekar@gmail.com

San Diego, CA

SKILLS

Adobe InDesign



Adobe Photoshop



Adobe Illustrator



Adobe After Effects



Adobe XD



Premiere Pro



Adobe Lightroom



Wordpress



Invision



Microsoft Office



Microsoft Powerpoint



Canva



EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

Master of Arts in Visual Effects and Animation 2012 - 2015

SIR J.J. SCHOOL OF ARTS

Bachelor of Fine Arts in Drawing and Painting 2006 - 2009

AWARDS

Merit Award - Contemporary Skyscape Painting, 2020

Honorary Mention Award - Digital Painting, San Diego County Fair, 2018

Highly Commended Award - Creative Painting, 2009

PORTFOLIO

www.aditivengurlekar.net

EXPERIENCE

GRAPHIC DESIGNER

Freelance

06/2024 – Present

Worked closely with clients in the Human Services and Hospitality industries to create meaningful and effective design solutions. Took the lead in designing the organization's Community Report, highlighting how departmental funding supports the health and well-being of children and families. Refreshed the brand guidelines and marketing materials for a hospitality company, ensuring a cohesive and modern brand identity.

MULTIMEDIA GRAPHIC DESIGNER

WrightOn Communications

10/2022 – 05/2024

Created and developed marketing materials such as Annual Reports, Brochures, Milestone Reports for various clients while collaborating with copywriters and Public Relations team. Designed creative and innovative video animations based on clients requirements while adhering to their brand identity. Created effective and engaging social media posts and presentation decks for clients and in house marketing and business development. Managed up to 5 projects or tasks at a given time while under pressure to meet deadlines.

GRAPHIC DESIGNER

Arrowhead General Insurance Agency

07/2022 – 09/2022

Designed and created company wide emails in Hubspot announcing company events and news. Worked on various marketing materials such as newsletters and logos while adhering to company branding. Developed and designed digital fillable forms to increase productivity and customer interest.

GRAPHIC DESIGNER

Freelance

03/2020 – 07/2022

Collaborated with clients in industries such as Healthcare and Medicine to create powerful graphics and visual concepts that met their specific requirements and goals. Created original digital artwork based on photography. Delivered high-quality graphic design work on limited schedules through effective time management and client communication.

GRAPHIC DESIGNER & MARKETING ASSISTANT

PostNet

08/2019 – 02/2020

Created and developed marketing, branding and promotional materials such as logos, brochures, flyers and signage. Recommended and consulted with clients on most appropriate graphic design options based on project. Led design updates to modernize the branded marketing and aesthetics including new color scheme and typography.